**Expected Qualities for the Mark Range – Section C** Analysing Argument(new criteria)-The extent to which the response:

**9–10** • Shows a perceptive understanding of the arguments presented and the points of view expressed

* Demonstrate sophisticated insight into the ways in which written and visual language is used to persuade
* Uses language fluently and effectively

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**8** • Shows a thoughtful understanding of the arguments presented and the points of view expressed

* Demonstrates sound insight into the ways in which written and visual language is used to persuade
* Uses language confidently

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**7** • Shows a clear understanding of the arguments presented and the points of view expressed

* Demonstrates insight into the ways in which written and visual language is used to persuade
* Uses language competently

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**6** • Shows a clear understanding of the arguments presented and the points of view expressed

* Demonstrates some awareness in which written and visual language is used to persuade
* Uses language with clarity

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**5** • Shows some understanding of the arguments presented and the points of view expressed

* Demonstrates basic awareness of the ways in which written and visual language is used to persuade
* Uses language with clarity

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**4** • Shows a limited understanding of the arguments presented and the points of view expressed

* Describes the ways in which written and visual language is used
* Uses basic language and vocabulary

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**3** • Shows a limited knowledge of the arguments presented and the points of view expressed

* Shows a limited knowledge of the ways in which written and visual language is used
* Uses basic language and vocabulary

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**1–2** • Shows little understanding of the material

* Demonstrates only minimal knowledge of the task
* Language is not always clear

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**0** • Shows no understanding of the requirements of the task.