Hopes to evoke sympathy

This is intended to illustrate the absurdity of the logic…

The writer ridicules this point of view…

Tries to encourage the reader to feel a sense of obligation…

Invites support from the reader…

Through descriptive words such as ‘…’ the writer attempts to create a scenario where…

Using provocative language such as ‘…’ the writer

The writer provocatively asks ‘…’, suggesting…

The writer attempts to provoke fear in the reader, through…

Including the reader in the problem, through phrases such as ‘…’, the writer attempts to encourage responsibility for the situation and therefore…

Adopting inflammatory language such as …, the writer…

Beginning with an attack, the writer asserts that…suggesting… This inflammatory language encourages the reader to…

Impassioned plea

Heartfelt plea

Controversial

Apprehensive

Agitated

Anxious

Specialist

Professional

Authority

Launches a scathing attack